

# EdTech Top 40



2021 - 2022  
Mid-Year Report

The EdTech Top 40 Mid-Year Report looks at student and educator edtech use via the internet in K-12 districts across the United States between August 1 and December 31, 2021.

**86**

by educators

average number of edtech solutions accessed per user

August - December 2021

**74**

by students

**1,403**

by districts

average number of edtech solutions accessed each month per school district

Findings based on

**20bn+**  
engagements

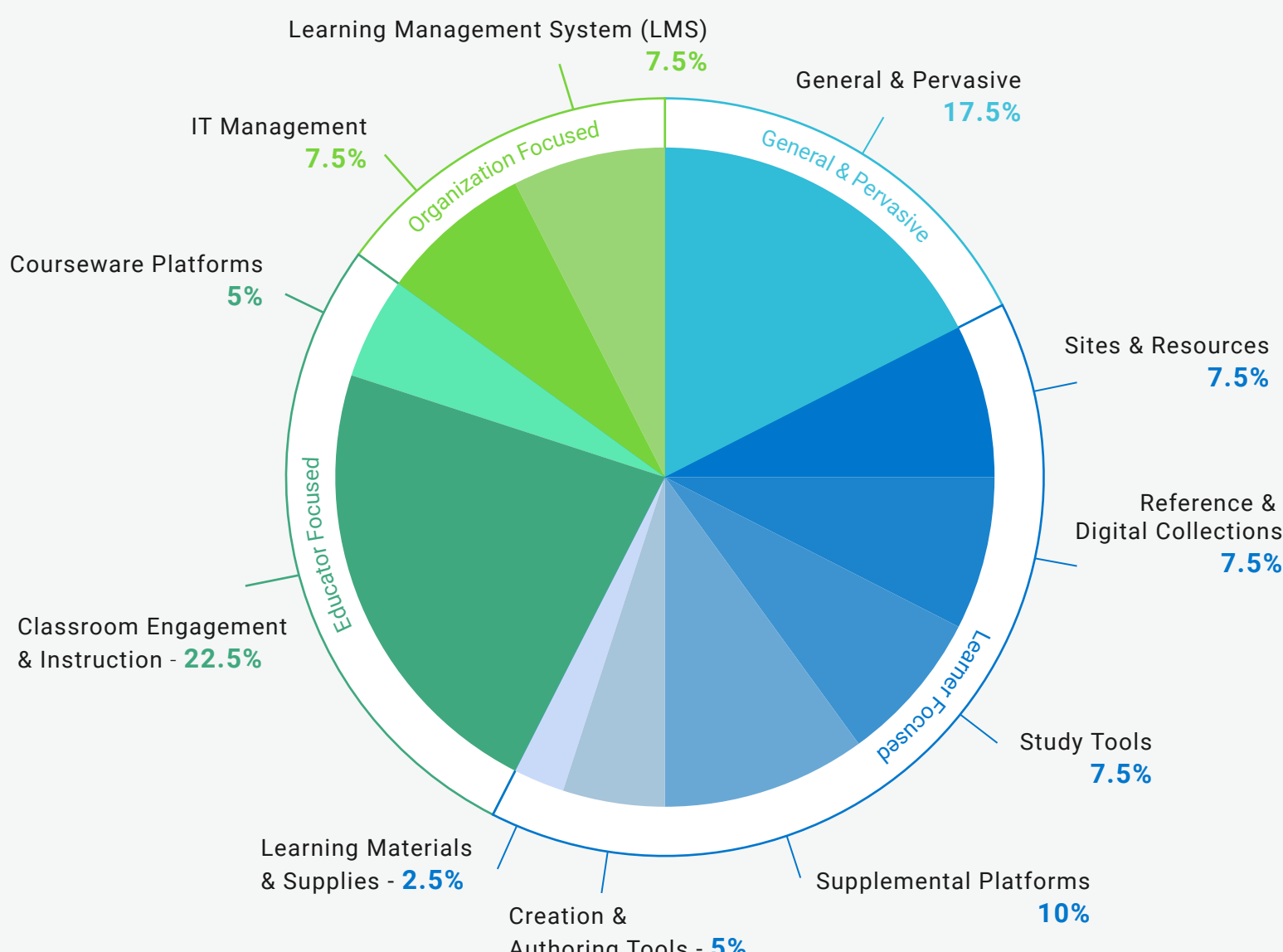
**2m+**  
students

**228k+**  
educators

**8k**  
edtech solutions

## Breakdown of Top 40

The pie chart below shows the breakdown of the top 40 solutions accessed during the first half of the 2021-2022 school year by category and primary purpose.



## EdTech Top 40

August 1, 2021 - December 31, 2021

The EdTech Top 40 represents the edtech solutions accessed by the most students and educators across the United States via the internet between August 1 and December 31, 2021.

Rank	Solution Name	Rank Change	Rank	Solution Name	Rank Change
	Primary Purpose, Type of Solution	Compared to 2020-2021 report (September-May)		Primary Purpose, Type of Solution	Compared to 2020-2021 report (September-May)
1	Google Docs General & Pervasive	—	21	Google Meet General & Pervasive	▼ 8
2	Google Slides General & Pervasive	—	22	Schoology Learning Management System (LMS)	NEW
3	YouTube Sites & Resources, Streaming Services	—	23	Epic! Supplemental Platforms	▲ 3
4	Google Drive General & Pervasive	—	24	Desmos Study Tools	▲ 1
5	Google Forms Classroom Engagement & Instruction, Classroom Response & Assessment	—	25	Edpuzzle - Free (Basic Plan) Classroom Engagement & Instruction, Learning & Content Management	▲ 8
6	Kahoot! Classroom Engagement & Instruction, Classroom Response & Assessment	▲ 1	26	Encyclopedia Britannica Reference & Digital Collections, Encyclopedia	▲ 4
7	Clever IT Management, Single Sign-On (SSO)	▲ 5	27	Khan Academy Supplemental Platforms	▼ 6
8	Google Classroom Learning Management System (LMS)	▼ 2	28	Google Drawings Creation & Authoring Tools	▼ 10
9	Google Sites General & Pervasive	▼ 1	29	Jamboard Classroom Engagement & Instruction, Collaborative Learning	▼ 7
10	Google Sheets General & Pervasive	—	30	Scholastic Learning Materials & Supplies	▼ 7
11	Wikipedia Reference & Digital Collections, Encyclopedia	—	31	History.com Reference & Digital Collections	▼ 2
12	Quizlet Study Tools, Tutoring & Homework Help	▲ 2	32	i-Ready Courseware Platforms	NEW
13	Quizizz Classroom Engagement & Instruction, Classroom Response & Assessment	▲ 2	33	Pear Deck Classroom Engagement & Instruction, Classroom Response & Assessment	▼ 5
14	Canvas Learning Management System (LMS)	▲ 6	34	MIT App Inventor Creation & Authoring Tools	▲ 3
15	Blooket Classroom Engagement & Instruction, Classroom Response & Assessment	▲ 21	35	Gimkit Classroom Engagement & Instruction, Classroom Response & Assessment	NEW
16	CoolMath Games Sites & Resources, Games & Simulations	▲ 3	36	ClassLink IT Management, Single Sign-On (SSO)	▼ 1
17	Nearpod Classroom Engagement & Instruction, Classroom Response & Assessment	▼ 1	37	Weebly IT Management, Site Hosting & Data Warehousing	▼ 10
18	ABCya! Sites & Resources, Games & Simulations	▲ 6	38	Code.org Supplemental Platforms	▲ 2
19	Prodigy Supplemental Platforms	▲ 12	39	Grammarly Study Tools	NEW
20	Zoom General & Pervasive	▼ 11	40	McGraw-Hill Education Courseware Platforms	NEW

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Findings are based on the analysis of de-identified data from August 1, 2021 to December 31, 2021. Data were collected using LearnPlatform's browser integration, which is freely available to any U.S. education organization.

The 2021-2022 EdTech Top 40: Mid-Year Report synthesis reflects a total of 19,924,228,657 data points from education organizations utilizing LearnPlatform's browser integration, including 228,761 educators and 2,030,336 students. The synthesis examined quantitative data on product usage during the designated time frame from the LearnPlatform for Educators and LearnPlatform for Students browser extensions; specifically web traffic for digital solutions used. Analysis, tools and reports are compliant with all federal and state student data privacy laws, including FERPA, COPPA, CIPA and PPRA. The EdTech Top 40 is based solely on quantitative analysis. No marketing, advertising or qualitative insights were used.

The number 1,403 (average for the August-December 2021 time period) was calculated based on the average number of solutions accessed by school districts per month between the designated time frame. Districts were only included in this specific analysis if they had at least 1,000 browser extension student users and at least 50 teacher users per month. Any changes or increases in the average number of edtech solutions accessed from year-to-year in the EdTech Top 40 may be influenced by sample size, participant distribution, additional solutions tracked and distribution of edtech tools accessed.

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